

## WEBINAR: AI IN BUSINESS – RISK, OPPORTUNITIES AND IMPACT

**THURSDAY 25 SEPTEMBER 2025 – 12:00 – 13:00**

- Webinar details:** The platform is **Zoom** and can be viewed on a mobile, tablet, laptop or PC. The link to join will be emailed to you nearer the time. It would be helpful to download Zoom on to your device beforehand - the app is Zoom Cloud Meetings. Please note that it may not be possible to access your video and microphone if you are remote accessing your office computer - you may want to forward the link.
- Cost:** **FREE** for Member and Associate Members of BDLS/Trainee Solicitor  
£15 – Non-Member of BDLS
- Booking Reference:** 646
- CPD:** 1
- SRA Competence:** B [SRA | Statement of solicitor competence](#) | [Solicitors Regulation Authority](#)

**This educational webinar is designed for anyone interested in expanding their knowledge of AI. This webinar will cover:**

- **An overview of the current capabilities of AI.**
- **Likely impact on the working environment and workforce.**
- **Talent development, adaption and training.**
- **Risks and Opportunities from AI.**



To provide this free webinar to our members, Paul Tansey, CEO of Intergage Group and Trustee of MyTime Young Carers will give a short presentation on MyTime, a charity that supports young carers between 5 and 25.

### Speaker Profile:

This webinar will be presented by **LUKE WILLIAMS**. As the Group Head of AI at Intergage, Luke works across the business to establish and share best practices in selecting, implementing, and using AI tools. Developing use-case pilots, measuring their impact to the business, and investigating new AI technology solutions to facilitate growth. With a broad technical background that spans 25 years in emerging digital technologies, Luke has worked at Farrow & Ball and the RNLI, and has been a consultant in digital innovation, performance marketing, social media, and mobile data technology. Luke delivers talks and training events to the business community on AI, delivering workshops for organisations like: Dorset Chamber (monthly), Winchester City Council and Test Valley District council he also writes the "AI: Actionable Insights" newsletter on LinkedIn.

<https://www.linkedin.com/in/lukewilliams/>





**The Intergage Group – Marketing that helps business leaders turn great ideas into profitable reality.** B2B business requires an evolved form of sales & marketing - one that's built around knowledge and understanding of client needs, minus the all too prevalent fluff and bull. This is what The Intergage Group delivers. Our friendly marketing experts can help you understand and exploit B2B marketing technology. While we can talk about Web Design, Digital Marketing, Social Media, Email Marketing, AI, CRM or Marketing Automation we prefer to talk about how it all fits together to deliver on your business objectives.

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**Please book online at:**

<https://www.bournemouthlaw.com/bournemouth-district-law-society-lectures>

**Course Notes:** For environmental reasons, BDLS will no longer be providing printed course notes at lectures. Lecture notes will be emailed to delegates in advance for either printing or accessing via their laptop or alternative device on the day.

**Payment for lectures:** Please be aware that payment must be received at the office **before** the lecture takes place. Course bookings will only be confirmed upon payment. All payments are to be paid by BACS. No refunds within 7 days of the course.

